

You haven't seen your
country if you haven't seen

ALASKA

America's newest, gayest frontier

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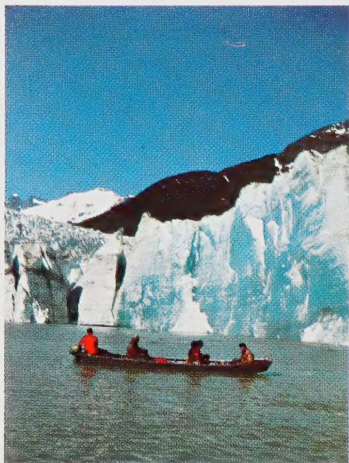
Alaska is AMERICA

BREATH TAKING

The "Great Land" is so big, so completely full of surprises at every turn, you'll be spell-bound by the sheer enormity of its beauty, the scope and variety of its grandeur. Here is the tallest mountain on the North American continent, a national forest twice as large as Rhode Island, glittering blue-green glaciers accessible by automobile, the eerie timelessness of Arctic wastes and the hustle-bustle of busy cities. Air travelers flying over Alaska for the first time often comment on the miles and miles of ever-changing terrain below that is undisturbed by civilization. The Valley of Ten Thousand Smokes, located in the Katmai National Monument is

alive with smouldering volcanic activity. The varied scenic wonders and unlimited choice of something new and different to do every day is truly breathtaking. New excitement, new adventures are yours when you visit Alaska!

BOOMING The 49th State is growing faster than any other state in the Union. New industries, bustling cities, modern paved highways under construction, give the visitor the feeling that Alaska is America, growing from a rugged frontier to a great new land before your eyes.



A Message From the Governor

gives me great pleasure to invite people to visit the Alaska. Now more people than ever are taking the and enjoy the beauties of the 49th state. Alaskans world over for warm-hearted friendliness and hospi- on up to Alaska, and we'll do our best to see that ne with wonderful memories of "The Great Land."



William Egan, Governor

Ala

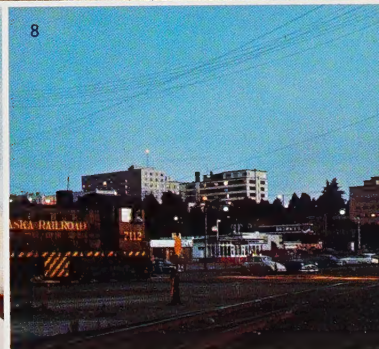


GAY A frontier atmos-
phere of gayety seems to exist
almost everywhere in the
new 49th State. The cities
and towns abound with your
choice of entertainment, in-
cluding plush dining and
dancing restaurants and
cocktail lounges, or perhaps
you will prefer a more rous-
ing atmosphere reminiscent
of the gold rush days. The
natives are a peaceful, happy
people, and you will thrill to
the colorful native dances,
blanket tosses and unique
native ceremonies.

FRIENDLY You'll find
Alaskans the friendliest peo-
ple you've ever met. You'll
talk to bush pilots, Eskimo
seal-hunters, Indian weav-
ers, sourdoughs, and big
game guides—and come
away with the feeling you
must someday return. There
is an Alaskan always ready
to help you with your every
need, and they are anxious
to see that you do return, or
stay if you wish.

ENCHANTING The
charm of Alaska will hold
you under a magic spell
from the moment you arrive.
The Northern Lights, vast
unexplored regions, and
many other mysteries of the
far north are captivating,
unforgettable experiences.





From Ketchikan to Kotzebue, Land of Contrasts!

GLACIERS swirling down from giant snow-capped mountains can be seen all over Alaska. One of the most famous in the world, magnificent Mendenhall Glacier near Juneau, is one of several glaciers in Alaska accessible by automobile. Sightseeing buses also provide guided tours to Portage Glacier near Anchorage.

THE ESKIMO lives much as his ancestors did hundreds of years ago. They are a friendly people and you will be fascinated by the colorful ceremonial dances and summer festivals held in the Arctic villages.

MAJESTIC MOUNTAINS loom over most of Alaska. The dramatic scenery provides the camera "bug" endless opportunities to capture a wondrous visual record of the trip. Mt. McKinley, located between Fairbanks and Anchorage, towers 20,300 feet high, the tallest peak on the North American Continent. In its shadow is McKinley National Park, a paradise of wildlife, glaciers and beautiful mountain vistas.

THE MIDNIGHT SUN provides 24 hours of daylight for the summer visitor to enjoy more of his Alaskan holiday. Many summer tourists are also surprised by the warm summer temperatures, sometimes as high as 90 degrees, in the land where the summer sun never sets.

GOLD MINING is still a major industry in Alaska. Massive gold dredges near Fairbanks and Nome can be observed in operation by the tourist, and fascinating old miners' cabins and camps can still be seen along the banks of the great Yukon River and other parts of Alaska, reminiscent of the famous Gold Rush of '98. You may pan for gold in many of the streams and rivers, and chances are you will come up with some gold dust.

A MODERN FRONTIER LAND is the best way to describe Alaska today. Picturesque old and new log cabins stand in the shadow of tall gleaming skyscrapers in the major cities such as Anchorage, Fairbanks and Juneau.

THE INSIDE PASSAGE is a thousand-mile-long waterway protected on both sides by land, including beautiful islands, endless forests, fantastic mountains dropping into the water, and occasional icebergs and glaciers—an ideal locale for the small boat enthusiast. The scenic grandeur of the Inside Passage offers the vacationer some of the most dramatic scenery in the world. Fishing villages, lumber camps and native villages dot the shore, and bustling Alaskan cities such as Ketchikan, Sitka and the Capital city of Juneau are located in this area of Alaska.

A visit to Alaska is an ever changing experience!

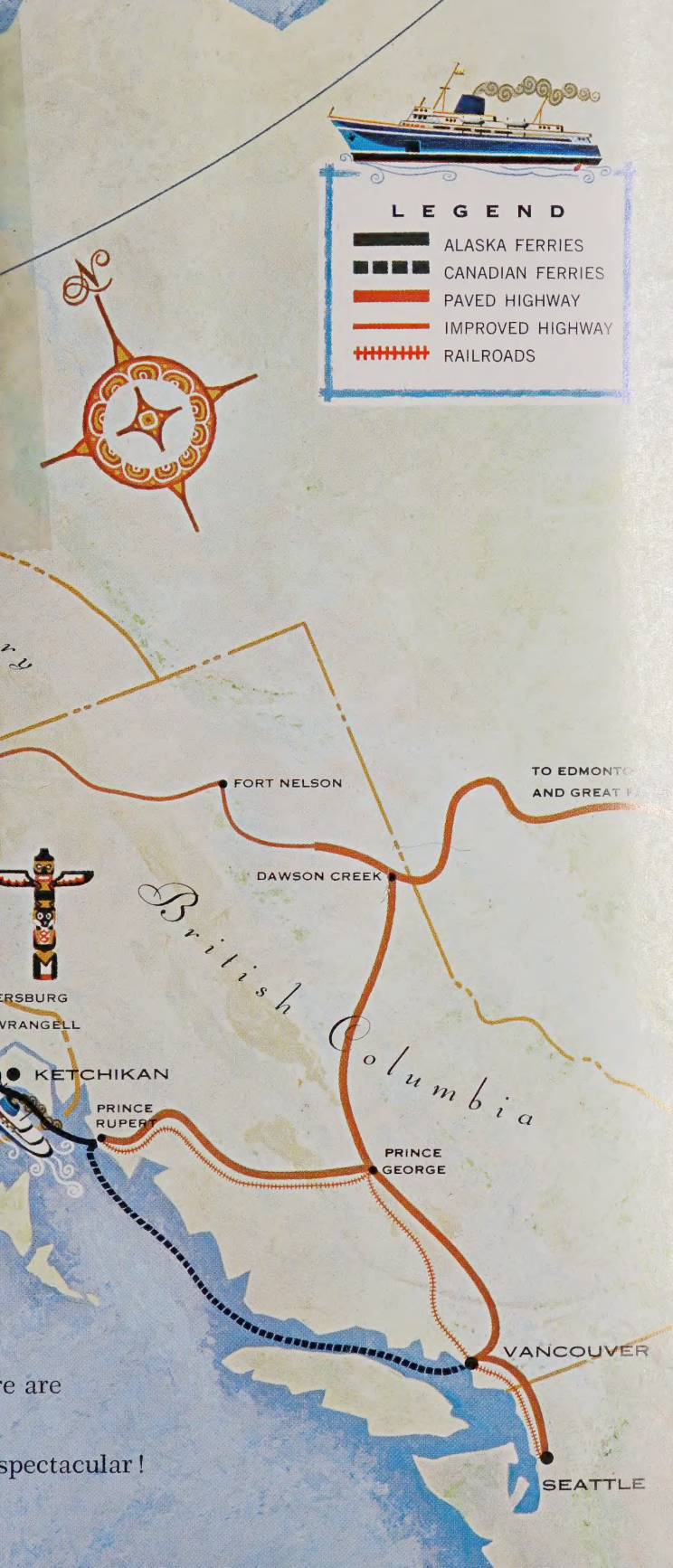
1. Portage Glacier near Anchorage. 2. Eskimo Couple with Kayak. 3. Cruise Ship in Scenic Tracy Arm. 4. Alaska Moose. 5. Arctic Midnight Sun. 6. Eskimo Mother and Child. 7. Gold Dredge near Fairbanks. 8. Anchorage. 9. Fairbanks. 10. Approaching Juneau.





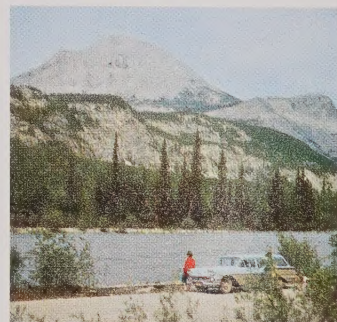
THE GREAT LAND

"Alaxsxaq" is the Aleut name for Alaska, meaning "The Great Land," and indeed it is, for 586,400 square miles in this vast wonderland, one-fifth as large as the other 49 states. Alaska is easily reached by land, sea or air, and no matter how you travel, the scenery along the way

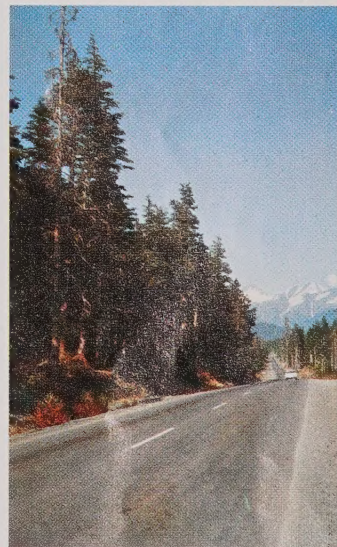


For a new and memorable motoring experience ... THE ALASKA HIGHWAY and the ALASKA FERRY SYSTEM

The Alaska Highway is America's last major adventure road, stretching 1,529 miles from Dawson Creek, B. C. to Fairbanks, Alaska. It's gravel-surfaced in Canada and paved in Alaska, with great scenery and fishing all along the way. By taking the Alaska ferry in one direction, motorists can cut 624 driving miles off their round trip. Three state ferries travel between Prince Rupert, B.C. and Skagway, Alaska through the beautiful "Inside Passage," stopping daily at Ketchikan, Wrangell, Petersburg, Juneau, Sitka and Haines, where a highway leads to the State's interior. In south-central Alaska, two additional ferry routes provide "Marine Highway" connections between scenic, historic points otherwise accessible only by air. The small ferry M/V Chilkat sails between Cordova and Valdez and the new, larger ferryliner M/V Tustumena connects Kodiak with the Alaska mainland.



Scenic View—Alaska Highway



Anchorage-Seward Highway



New, modern ferries sail through the beautiful "Inside Passage" and between points in southcentral Alaska as well.

SPORTS ARE GREAT IN THE OUTDOOR

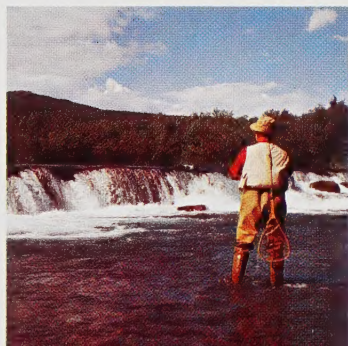
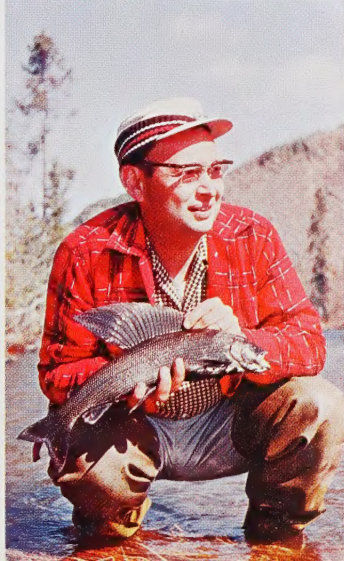
FISHING Alaska is a sportman's dream come true! The fishing at the top of the world is *out of this world!* You can enjoy the freedom of the great outdoors while trying your luck in the swift-running mountain streams and in the clear northern lakes. The waters of south-eastern Alaska are famed for the size and quantity of their fish. Innumerable inland lakes and quiet fjords run thick with fighting King Salmon, Rainbows, Steelheads, Cutthroats and Dolly Vardens. The large swift

ivers, rushing streams and big lakes of the Interior are equally good. They abound with all types of salmon, pike, trout, grayling and Shee Fish. You'll have fish stories to last a lifetime after a fishing trip to Alaska. There are many fishing camps with comfortable quarters and guides available, or, if you

prefer, you may strike out on your own, and camp is where you pitch a tent.

HUNTING The wild game hunting in this vast, untamed land is indescribably challenging to the hunter with a yearning to capture record trophies. The interior forests are swarming with black, brown and grizzly bear, moose, caribou and other game. On Kodiak Island, off the coast of southern Alaska, one may hunt the giant Kodiak brown bear, one of the world's most

prized trophies. The Dall Sheep inhabit the higher peaks of most of the Alaska mountain ranges, and mountain goat can be found in the Alaska Range and other areas. Deer can be hunted in many areas, and northern hunters may bag caribou. The more adventurous may test their skill against many other varieties such as buffalo, giant polar bear, walrus, seal or even whale. Whatever your choice in some of the world's most exciting big game hunting, Alaska has it.



STATE!

There are many varieties of Alaskan birds to challenge the skill of the hunter, including Ptarmigan, Grouse, and many species of waterfowl. Experienced guides are never scarce, and the primitive villagers are always willing to offer help to those in need of assistance. Bush pilots are available to fly the sportsman to almost any virgin area of this great land. March through November is generally considered the open season for most fish and game. The license period is from January 1 to December 31 inclusive, in the cur-

rent calendar year. No sport fishing license is required for persons under the age of sixteen. There are exceptions, and full details may be obtained by writing to the Alaska Department of Fish and Game, Juneau, Alaska. Throughout Alaska are found stores that can supply you with all types of clothing, fishing gear, and camping equipment.

SKIING Alaska's powder snow offers a challenge to any skier searching for new slopes to conquer. There are three major ski areas now under development—slopes near Anchorage, Fairbanks, and Juneau providing modern lifts or rope tows for the convenience of skiers.



ACCOMMODATIONS & TRANSPORTATION

All major cities have modern hotels and motels providing luxurious rooms, restaurants, and cocktail lounges comparable to those found anywhere. Even the smallest villages normally visited by the tourist provide clean, comfortable sleeping and dining facilities. New construction underway promises the tourist adequate accommodations. Beautiful camping grounds have been designated in many areas, or you may find the camp site of your choice by the side of any road. Alaska is famous for its "Alaska style portions" of food, and Alaska King

Crab, sourdough pancakes, reindeer, caribou and moose steaks are a "must" for your vacation menu.

Alaska is easy to visit by land, sea or air. Four major airlines offer daily flights to the 49th state, and four international carriers link Alaska with Europe and the Orient. Four major steamship companies provide luxurious passenger cruises. And the state's large, modern ferries carry cars and passengers from Prince Rupert, B. C. to Skagway, stopping at southeastern Alaskan towns enroute. Within Alaska, two railroads serve major cities, and six airlines fly intra-state routes. In addition, bush pilots will fly visitors anywhere in charter planes. Good bus service covers many points, and rent-a-car companies are located in major towns.





TOURS Transportation companies serving Alaska, travel agencies, and independent tour operators all offer excellent all-expense and organized tours covering any portions or practically all Alaska, whichever you choose. Local sightseeing buses are located in major cities. Your local travel agent will supply you with this information at no charge.

WHAT TO WEAR You should plan on comfort and informality in your dress throughout your Alaska visit, with emphasis on sport clothes, jackets, sport shirts, slacks, and walking shoes. A light top coat or slicker might be necessary. If you plan to visit any nightspots in the cities, informal cocktail dresses and business suits are in good taste.

SEASONS AND CLIMATE Summer-time temperatures range from 55 degrees to 70 degrees, and May Days are Sunny Days in Alaska. You'll escape from the heat, but it's still warm enough even for swimming in some areas.

FOR FURTHER INFORMATION WRITE:

TOURIST INFORMATION — Alaska Travel Division,
P. O. Box 2391, Juneau, Alaska

HIGHWAYS — Department of Highways, Juneau,
Alaska.

FERRIES — Division of Marine Transportation, Box
1361, Juneau, Alaska

FISH AND GAME — Alaska Department of Fish and
Game, Subport Building, Juneau, Alaska